

DAVID BOCK

Marketing. Graphic Design. Photography. Writing.

34965 North Decorah Ave
Ingleside, IL 60041
773-620-4004
davidadambock@gmail.com

EXPERIENCE

SOCIAL MEDIA WIZARD — Arcane Wonders / Sept 2019 to Present

Helped an independent game publisher synergize their social marketing capital. Provided graphic design for social media marketing. Managed social media community and culture.

MARKETING AND COMMUNICATION MANAGER — Japanime Games / Feb 2019 to Present

Provided all print and digital marketing graphic design. Managed customer service and support. Managed social media. Conceptualized and started Facebook groups to foster community and culture. Worked at conventions. Interviewed with reviewers. Managed meetings with retailers and distributors to encourage sales. Helped maintain kickstarters. Managed and provided production graphic design for two original titles in development. Aided in game production and development. Wrote copy for marketing and press releases.

GRAPHIC DESIGNER — Freelance / 2006 to Present

Provided graphic design for small businesses, photographers, and game publishers.

BOARD GAME REVIEWER — Bock's Game Reviews / 2017 to Present

Provided written and video reviews of games and created content for social media.

PHOTOGRAPHER / OWNER — Cathy and David Photographers / 2007 to 2020 (Retiring)

International award-winning wedding photographer. Managed brand, service, album design, directed second shooters, taught workshops, and managed social media.

GRAPHIC DESIGNER — Purdue Exponent / 2005 to 2007

Laid out newspaper, created advertisements and wrote a weekly comic strip.

EDUCATION

PURDUE UNIVERSITY. LAFAYETTE, INDIANA / 2001 - 2007

BA: Visual Communication Design

Minor: Creative Writing

Clubs: AIGA, Purdue Auto Society, Purdue Beat Society, Culinary Arts Club, Anime Club, Photography Club

EXTRACURRICULAR

GAME NIGHT HOST — 15 to 30 active members / 2016 to Present

Maintained a weekly game night teaching games and making newcomers feel welcome.

GEN CON VOLUNTEER — Eagle Gryphon and Keymaster / 2018

Helped run the booth, sell games, and demo products

SKILLS

TECHNICAL

Photography. Expert
Graphic Design. Experienced
Marketing. Experienced
Writing. Experienced
Social Media. Experienced
Web. Semi-Experienced
Production. Semi-Experienced

SOFTWARE

Lightroom. Expert
Photoshop. Very Experienced
InDesign. Very Experienced
Illustrator. Experienced
Mail Chimp. Experienced
Apple. Experienced.
Google Apps. Experienced
Microsoft. Semi-Experienced

BUSINESS

Service. Expert
Communication. Very Experienced
Service. Experienced
Marketing. Experienced
Advertising. Experienced
Sales. Experienced
Direction. Semi-Experienced
Planning. Semi-Experienced

INTERESTS

Board Games
3D-Printing
Anime
Young Adult Fiction
Parenting
Maker Projects