

# DAVID BOCK

PORTFOLIO: [WWW.DAVIDADAMBOCK.COM](http://WWW.DAVIDADAMBOCK.COM)

## GRAPHIC DESIGN | DIRECTION | MARKETING

Graphic designer and Creative Director with extensive experience in the tabletop publishing industry. Expertise in leading artistic teams, providing art direction, and delivering thematic visuals for games, packaging, and marketing. Skilled in graphic design, photography, web development, and pre-production processes for both print and digital media. Experience managing a tabletop game publishing business, including overseeing design, production, and brand development. Passionate about crafting immersive user experiences and utilizing art and design to make instructions easy to comprehend.

## EXPERIENCE

### GAME BOCKS

*Graphic Designer, Creative Director. January 2017 – Present*

- Led design projects and branding for tabletop games, directing illustrators and collaborating with clients to create cohesive logos, rulebooks, packaging, and marketing assets.
- Client Sampling: Cephalofair, Red Raven, Eagle-Gryphon, Ravensburger, Arcane Wonders, Grandpa Beck's Games, Facade Games, and Incredible Dream Studios.

### BINXADINX GAMES

*Game Designer, Graphic Designer, Creative Director. January 2022 – Present*

- Founded and managed Binxadinx Games, overseeing design, marketing, distribution, and team coordination across artists, writers, musicians, and manufacturers.

### RED RAVEN GAMES

*Graphic Designer, Web Developer, Social Media. May 2021 – Present*

- Provided graphic design, web development, and marketing for Red Raven Games, including website creation, product photography, and social media visuals for Instagram, Facebook, and Twitter.

### PICKPOCKET GAMES

*Graphic Designer. July 2024 – April 2025*

- Created graphic design assets including logos, rulebooks, packaging, and Kickstarter materials for current and upcoming projects; also contributed to development.

### CR@TE | PART-TIME

*Freelance Graphic Designer. August 2024 – March 2025*

- Graphic designer for creative services in point-of-sales displays, banners, marketing, and more for a variety of major beverage labels and brands.

### ARCANE WONDERS

*Social Media Wizard. September 2019 – February 2020*

- Produced and designed content for social media, managed online community, fostered engagement, and reviewed social media analytics.

### CATHY+DAVID

*Wedding Photojournalist. December 2007 – October 2020*

- Specializing in candid, story-driven photography. Managed all client relations, directed second shooters on-site, and developed brand identity, logo, website, and marketing.

### Purdue University

- Bachelor of Fine Arts in Visual Communications Design
- Minor in Creative Writing
- Graduated: 2007

### Skills

- Graphic Design
- Branding
- Logo Design
- Visual Identity
- Packaging Design
- Manual Layout
- Website Design
- Photography and Video
- Creative Writing
- Game Development
- Social Media
- Email Marketing
- Community Building
- Crowdfunding
- Customer Support
- Client Relations
- Project Management
- Team Leadership
- Photoshop
- Illustrator
- InDesign
- Slack
- Asana

### Hobbies

- Anime enthusiast
- Korean dramas
- Foodie
- Halo
- Dungeons and Dragons
- Tabletop Games
- 3D-Printing

### Extras

- Game Night Host (10 Years)
- Convention Demos
- Convention Booth Work
- Volunteer Work, Politics